

HOW MUCH DID IT COST to send a man to the Moon?

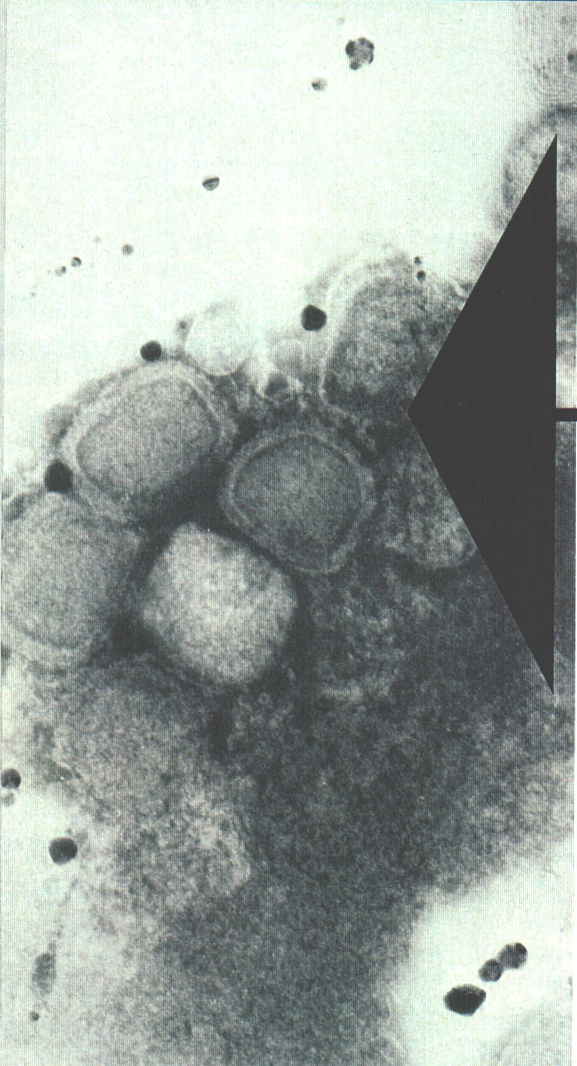
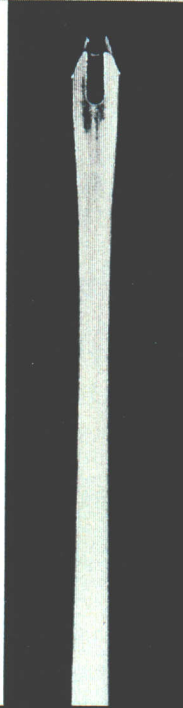
Between 1961, when President John Kennedy gave a directive to set a man on the Moon and bring him back "before this decade is over", and the successful landing in August 1969 of two men in the Sea of Tranquility and their safe return to Earth, the US space agency NASA is estimated to have spent
US \$24,000 million

to wipe out smallpox from the Earth?

Between 1967, when WHO ordered its intensified Smallpox Eradication Programme into action, and 1980, when the Thirty-third World Health Assembly endorsed the final disappearance of this disease from the Earth, the total cost of eradication was
US \$300 million

HOW MUCH WILL IT SAVE?

The estimated saving *every year* to all countries when smallpox vaccination is abolished worldwide is
US \$1,000 million



HOW MANY VICTIMS WERE THERE?



In the one year 1967, official health statistic returns showed there were 131,697 cases of smallpox. But the figures showed only a tiny fraction of the real suffering. It is estimated that in that year there were

*over 10 million cases
of smallpox in the world*



HOW MANY PEOPLE DIED?

It is estimated that, in 1967, the death toll was
about two million people

HOW MANY PEOPLE WORKED TO SAVE THE WORLD FROM SMALLPOX?



The total number of national staff, in over 40 countries, who worked in the Smallpox Eradication Programme was
200,000 men and women



The total number of international staff, from more than 70 countries, was
about 700 men and women

HOW MANY SHOTS OF VACCINE?



Estimated total number of doses of smallpox vaccine used in the global programme:
2,400 million

Total produced by endemic countries: *2,000 million*
Total distributed by WHO: *400 million*

HOW MANY BIFURCATED NEEDLES?



Between 1967 and 1976 WHO supplied over 40 million needles to the programme. The needle was inspired by the basic sewing machine needle, the loop being ground down to produce the pronged fork. The advent of the bifurcated needle brought major savings in the quantity of vaccine required.